



WHY BLUE RIDGE UNITED?

#UNITEDANDPROUD





“We understand and embrace the fact that each player we serve through our programming has different long-term goals; and that these long-term goals may or may not be related to soccer. We are committed to providing the best experience possible to help all of our players identify and reach their individual goals on and off the field.”

- Dustin Butcher, Executive Director

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WHO WE ARE

Blue Ridge United is a non-profit youth soccer organization located in Frederick County, VA. Founded in 1977, we currently offer programming for players ages 2 to 18. Blue Ridge United is a member Club of Virginia Youth Soccer Association (VYSA) and US Youth Soccer (USYS).

OUR MISSION:

Blue Ridge United serves the community by providing access to youth centered soccer opportunities for all levels and ages of play through programs that encourage and develop sportsmanship, creativity, learning, teamwork and character in a fun and safe environment.

OUR VISION:

To develop leaders and lifelong athletes by providing unique, competitive and enjoyable experiences based on proven methods that value the well-being of children above all.

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TRAVEL PROGRAM OVERVIEW

FALL SEASON

August-November

Practice 2x / week

8-9 League Games

1-2 Tournaments

WINTER SEASON

February-March

Practice 1x / week

Additional training
available 1x per week

SPRING SEASON

March-June

Practice 2x / week

8-9 League Games

1-2 Tournaments



WHAT WE TEACH OUR PLAYERS





COACHING EDUCATION

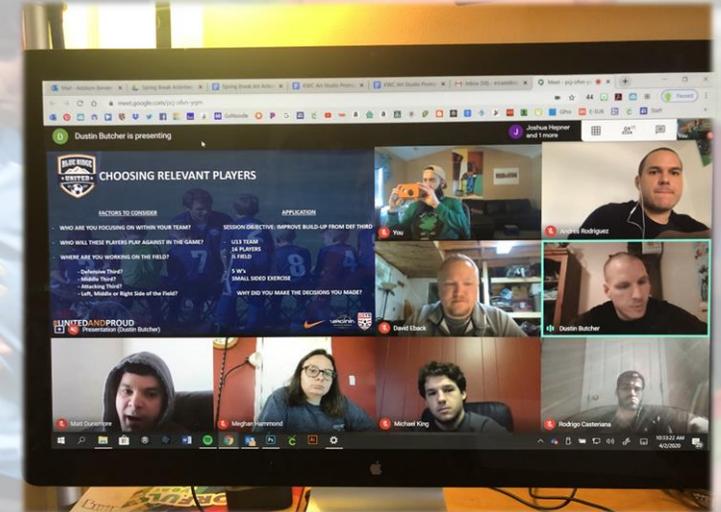
USSF/USC LICENSES



LARGE & SMALL GROUP MEETINGS



ONLINE COACHING SESSIONS



"Educating and supporting our coaches is the best way to improve the experience for our players,"

- Dustin Butcher, Executive Director

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STYLE OF PLAY

ATTACKING

We possess to play forward and score goals; at a high tempo when necessary.



TRANSITION ATTACK TO DEFEND

We immediately recover centrally behind the ball to deny forward passes.



DEFENDING

We defend with numbers behind the ball. We high press in the defensive third and specific identified areas.



TRANSITION DEFEND TO ATTACK

We quickly regain attacking shape and secure the ball or play forward to score when possible.



TRAVEL COACHES

How They're Chosen

Character/Values

Licenses/Qualifications

Mentorship

Qualifications

US Soccer

United Soccer Coaches

Playing Background

Club Support

In-House Education

Development Model

Feedback





OUR COACHES' QUALITIES

LEADER

**TRUST
DISCIPLINE
COHESION
COMMUNICATES
LEADS BY EXAMPLE**

**KNOWLEDGABLE
DETAIL ORIENTED
ABLE TO ADJUST
CONTINUAL LEARNER
SAFE ENVIRONMENT**

TEACHER

**CLEAR INSTRUCTION
NOT JUST A PLAYER
REACHES AUDIENCE
PAYS ATTENTION**

COACH



FEE STRUCTURE

U9-U10

\$960.00

10 Payment Plan Available

U11-U15

\$985.00

10 Payment Plan Available

U16-U19

\$580.00

6 Payment Plan Available

INCLUDES:

League Fees

VYSA Fees

Coaching Fees

Tournament Fees

Field Fees

Referee Fees

County Fees

Club Staff/Admin Fees

Winter Training and Technical Training

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